

# The 3rd Goldreed Industrial Design Award

## Entry Information List

Type of material	Content	Format specification
Text Material	Entry name、 Entry Attributes、 Entry Specification、 Product Weight	30 words or less
	Design Introduction	500 words max;include brief introduction,design purpose and background of your entry.
	Highlights	max 50 words to highlight 3 points
	New Technology	100 words max; e.g. new materials and technologies used in your entry
	Market Value	100 words max; e.g. based on potential market values of your entry
	Entry Information	Product Group: Entries must be products that have been on the market within two years ( products listed on or after March 1, 2019) and conform to national industrial policies and relevant technologies and standards. Concept Group: Entries must be original design works that have not been sold or produced on the market, which should possess at least one innovation in terms of functions, structure, technology, materials and low carbon. Within each group, there are eight categories for you to choose.
	Intellectual Property	Approved (Patent certificate upload) Approving (Patent Application or Intellectual Property Agreement of GIDA upload) Not yet (Intellectual Property Agreement of GIDA upload)
	Team Information	Owner of the Entry、 Designed by 、 Participating Designers (max 10 persons)
	Business Information	Business Cooperation、 Business needs
Photo	Photos for Publication	Requirements:250x180mm or180x250mm; 300Dpi; JPG,RGB; Max 3MB each file
	Photos for Description	
Video	<p>1. In the case that the entry has a description video, please upload or add the video link.</p> <p>2. Mp4, max 15M max 2 min, 1280X720 (720p) ; with English subtitles.</p> <p>3. When you submit entries in the categories of Manufacturing Equipment, Information Processing and Sports and Healthcare, we suggest you upload the videos showing the action, operational process in actual cases.</p>	

Material Type	Specific requirements	Material Specification
Sending physical works	Product group: products or full functional prototypes of the same scale must be sent. Concept group: complete functional prototype or the same scale appearance model. Participants should refer to this year's "Frequently Asked Questions for Entry Delivery of GIDA" to submit relevant materials in the reporting system and complete offline delivery.	
Physical demonstration video	Physical entry video requirements: complete demonstration of product functionality and working process, required to reveal non-modeled physical products, the concept group can be replaced by functional prototypes or appearance models.	Duration: within 3 minutes. Size: within 100Mb. Others: If subtitles are available, at least include Chinese and English subtitles. Format encoding: MP4 format, H264 encoding.
	Software or service design video requirements: complete presentation of the operational flow and function of the software or interaction prototype.	